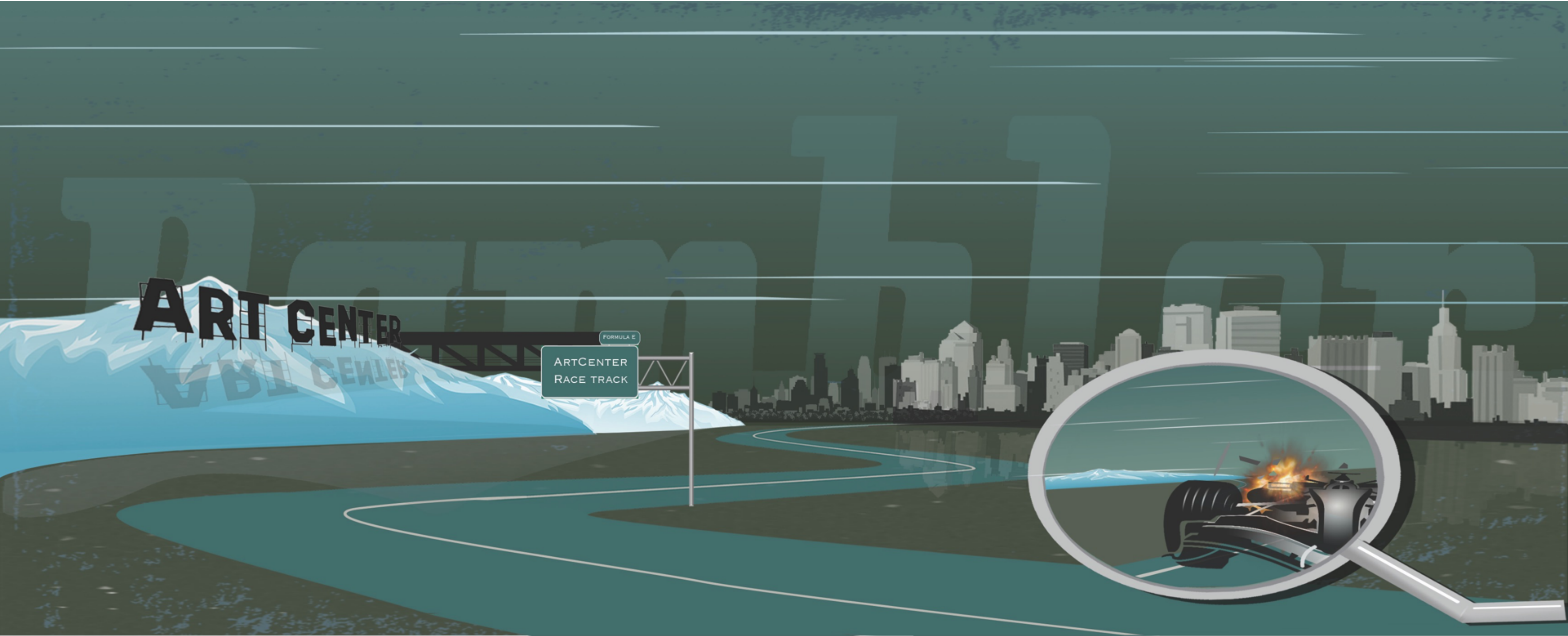


Poster Rendering Draft



Community Partnership-Side Street Project

SIDE STREET PROJECT

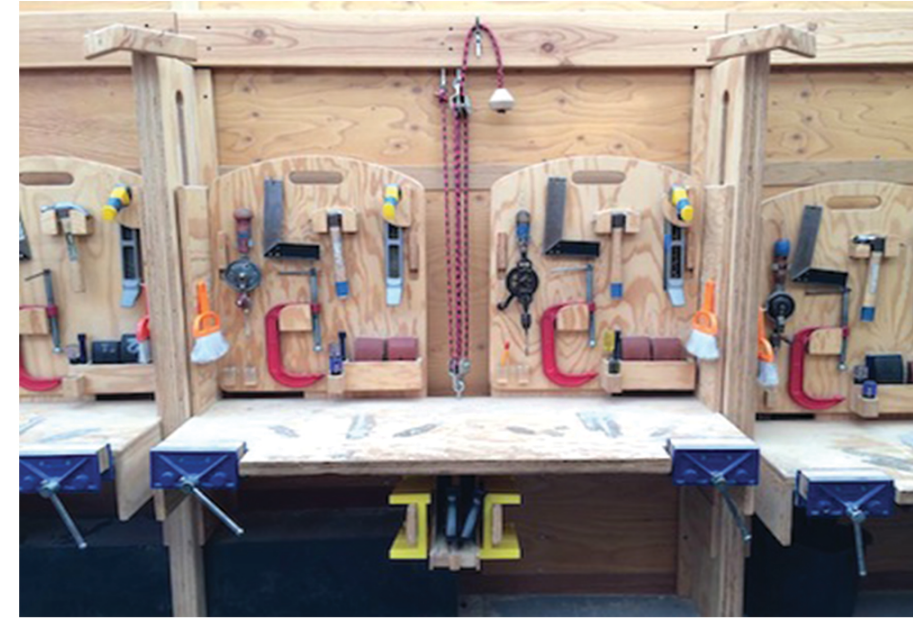
PROJECTED GOALS

- RAISE FUNDS**
- INCREASE PUBLICITY**
- RAISE AWARENESS/INFLUENCE
OTHERS ABOUT ART/DESIGN**

COMMUNITY PARTNERSHIP- SIDE STREET PROJECT

SIDE STREET PROJECT IS AN ENTIRELY MOBILE ARTIST-RUN ORGANIZATION THAT GIVES ARTIST OF ALL AGES THE ABILITY & THE MEANS TO SUPPORT THEIR ENDEAVORS.

WE TEACH ARTISTS HOW TO ROLL UP THEIR SLEEVES AND DO THINGS THEMSELVES WITH EDUCATION AND DO THINGS THEMSELVES WITH EDUCATION PROGRAMS THAT ENCOURAGES SELF-RELIANCE & CREATIVE PROBLEM SOLVING IN A CONTEMPORARY ART CONTEXT.



COMMUNITY PARTNERSHIP- SIDE STREET PROJECT

POP-UP EVENT

ART WALK.

SIDE STREET FORMULA E

RC CAR ACTIVITIES.

ART/DESIGN WORKSHOP
-ART CENTER TOUR.

SCAVENGER HUNT.

RACE DAY EVENT

LEMONADE STAND.

SIDE STREET BOOTH.

SILENT AUCTION.

PHOTOBOOTH.

PUBLIC
INSTALLATION

RC CAR RACING.

PASADENA PINEWOOD
DERBY.
-DINE OUT

CHALKBOARD.

POST-IT WAR.

COMMUNITY PARTNERSHIP- REACH-OUT LETTER

“EMILY,

STAN KONG PASSED ALONG YOUR CONTACT INFORMATION AND SUGGESTED WE REACH OUT.

AS YOU MAY KNOW, THE ANNUAL FORMULA-E (FORMULA ELASTIC) RACE IS HELD AT ARTCENTER COLLEGE OF DESIGN IN AUGUST AND WE ARE A PARTICIPATING TEAM FROM ARTCENTER'S GRADUATE INDUSTRIAL DESIGN PROGRAM (GRADID). THE PURPOSE OF FORMULA-E IS FOR STUDENTS TO LEARN TO WORK IN GROUPS TO DESIGN AND FABRICATE A REMOTE CONTROLLED CAR THAT IS POWERED BY 16-FT RUBBER BAND.

HISTORICALLY, TEAMS HAVE PARTNERED WITH A LOCAL CHARITABLE ORGANIZATION AND HELPED DEVELOP VALUE FOR THE CHOSEN ORGANIZATION THROUGH COLLABORATIVE EFFORTS. OUR TEAM IS VERY INTERESTED IN PARTNERING WITH THE SIDE STREET PROJECTS, AS ITS MISSION STATEMENT RESONATES STRONGLY WITH US. WE ALSO BELIEVE IN THE VALUE OF BRINGING ART TO LOCAL COMMUNITIES. WE WOULD BE THRILLED TO HAVE THE OPPORTUNITY TO HELP SIDE STREET WITH ITS NEEDS.

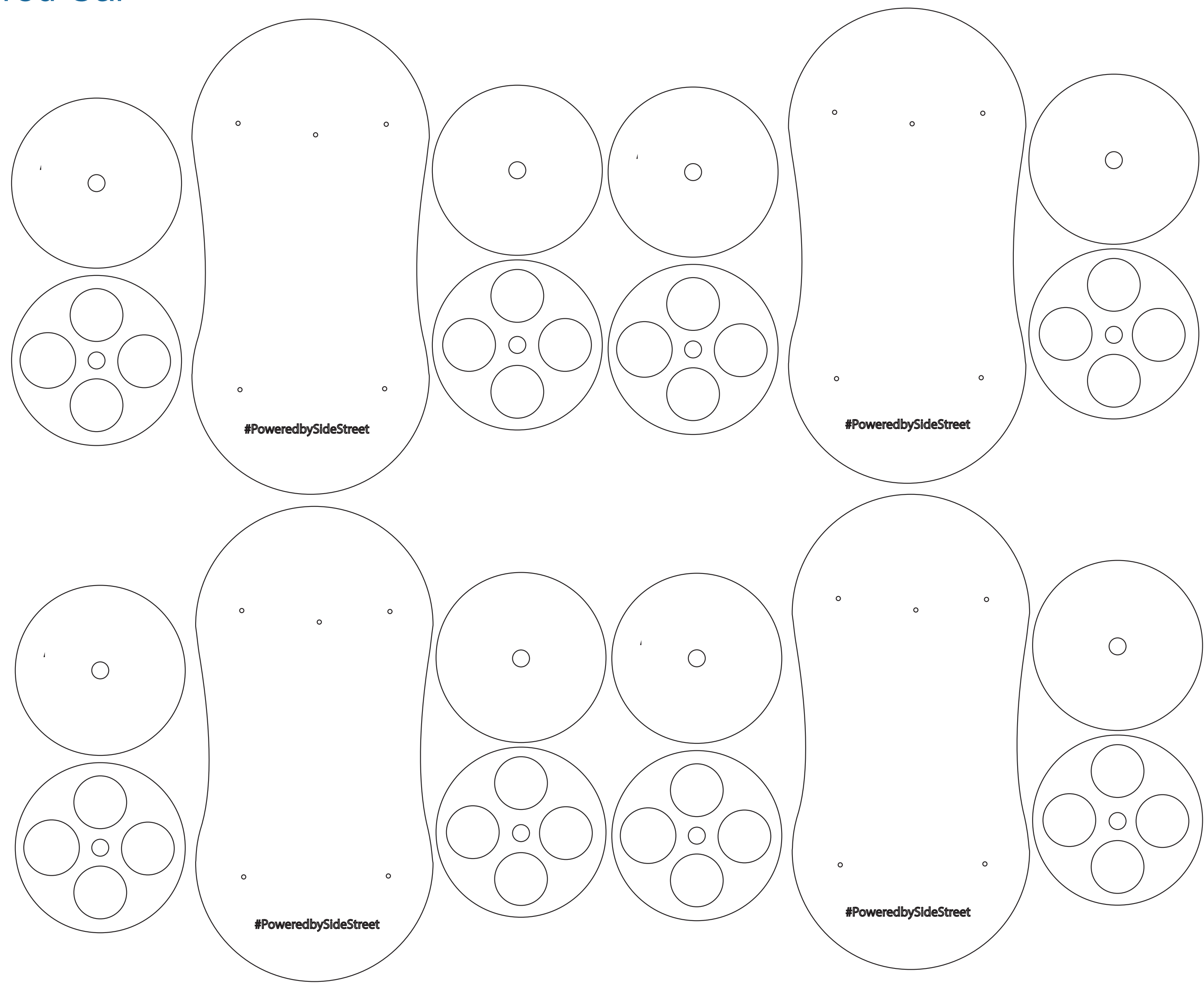
IF YOU HAVE SOME UPCOMING AVAILABILITY IN YOUR SCHEDULE, WE WOULD VERY MUCH ENJOY MEETING IN PERSON TO DISCUSS FURTHER. DUE TO OUR TIGHT CLASS SCHEDULE THE DAYS/TIMES THAT WORK BEST ARE WEDNESDAY AFTERNOONS (ANYTIME AFTER 2PM) IN ADDITION TO FRIDAY AFTERNOON (ANYTIME AFTER 2PM).

FEEL FREE TO CONTACT ME AT YGAOFANNY@GMAIL.COM AND 626-2433653. ”

SINCERELY
FANGYI, EVAN, TOM

Activity Ideation for the Side Street Booth for the 17th Annual Block Party

Rubber Band Powered Car



17th Annual Block Party With

SATURDAY
JULY 30, 2016

AT

11:00 A.M. - 3:00 P.M.

589 JACKSON STREET
PASADENA, CALIFORNIA

SIDE
STREET
PROJECT
AND
FORMULA E

JOIN US FOR A FUN DAY OF RUBBER BAND
CAR BUILDING AND PARTICIPATE IN THE RACE
AFTERWARDS!



Promotional flyer in preparation of the event.

Event Day- Photos















